

**VETERANS OF FOREIGN WARS.**

## **DEPARTMENT OF SOUTH DAKOTA**

### **Membership Program**

**2020-2021**



Welcome to the 2021 South Dakota VFW Membership Program. This Program, in addition to the National Membership plan, offers every member the opportunity to serve their local VFW Post and at the same time earn incentives at the Department, District, Post and individual award levels, plus personal satisfaction. All membership contests start on July 1, 2020.

Every member is encouraged to participate in all the department and national membership contests. You are also encouraged to participate and help develop a membership program for your post by having membership roundups. By choosing to help your post with membership, you will be performing an outstanding service for the Veterans of Foreign Wars and have an opportunity to earn prizes and awards.

To be a Quota Buster Post in the state it has been determined by the Department Membership Committee that it will be one plus their post membership as of June 30, 2020 for the year.

# **“Looking Out For Veterans”**

Commander Cody Lee Mangold  
Supporting Membership  
For 2020 – 2021

## **Goals**

1. To increase membership and participation in the VFW.
2. Present a positive image of the Veterans of Foreign Wars to our veterans, families and community.
3. Build a stronger VFW for the future.
4. Instill team building and Espirt de Corps amongst members.
5. Provide veteran service officers outreach to post and districts.
6. Ensure the 66,223 veterans living in the state of South Dakota are aware of the programs and assistance available through the Veterans of Foreign Wars.

## **Membership Achievement Goals**

1. Increase the number of new members by 5%
2. Increase our life members by 10%
3. Increase Re-instated members by 5%
4. Increase Legacy Life members by 5%
5. Average 95% retention for posts in South Dakota.

## **Student Veterans Chairman**

This chairman will work the Recruiting and Retention team to get access to the state universities and colleges. He or She will assist the team in recruiting student veterans. The VFW will help get the recruiter obtain computer, tables, signs, table covers, and other things needed through a grant from National VFW

## **Top Recruiter**

The Member who signs up the most New, New Life or Reinstated Members will receive an incentive to be determined. The Top Recruiter will not be eligible for the incentives below.

**District Membership Captains that achieve 100% or greater in district membership will receive a membership “Captain” pin.**

State Headquarters will use information from the National Monthly Recruiter Report. **Cutoff date May 31, 2021.**

## **Annual Members (individual member)**

Recruit 5% total post member count based of Mem Stats on July 1, 2020. You will receive an incentive to be determined.

## **Life Members (individual member)**

Recruit 5% total post member count based of Mem Stats on July 1, 2020. You will receive an incentive to be determined.



## **LEGACY Life Members (Post)**

Recruit 2% total post member count based of Mem Stats on July 1, 2020. You will receive an incentive to be determined.

### **Consider a Life Membership**

This will help you leave a legacy at your post, and will increase the payout that your post receives on your behalf each year. This membership also pays for itself as you don't have to be bugged for your dues annually like continuous members do. The application for this membership is on the next page please consider the membership as it also boosts are overall numbers immediately by no annual dues to track down. It is a win, win situation for all. See the application.

### **We would like you to consider obtaining Legacy Life Membership**

As a Legacy Life member, future generations will know you not only for the sacrifices you made as a veteran but for the contributions you made as a member. As a Legacy member your Payouts come back to the State and the Post every year until you pass away and then it will go on forever and there are many other incentives that you can see on the application.

### **Membership Categories**

Posts in the Department of South Dakota have been divided into six contest categories. These categories will be used to determine points for the All-State Teams for Post Commander and Post Quartermaster. There may be up to **6 White Hat Post Commanders** and **6 White Hat Quartermasters**. If a membership category does not qualify, there will not be White Covers. There may be up to **6 White Cover Post Commanders/Quartermaster** who would qualify by the point system in this program. The Top Post in each category would qualify and then **2 At Large White Hat** to the next highest point achieving **Post Commanders and Post Quartermasters**.

Also, these categories will be used for other contests that have been introduced or additional contests that could be introduced later by the membership committee.

The membership committee highly recommends you take the time to review "Contest Categories for 2021" and the 2020-2021 VFW National Membership Program. You will be placed in the same category as last year.

<p><b>Category 1 (Total: 23)</b></p> <p>Marty  Dell Rapids  Mobridge  Lemmon  Goodwin  Turton  Faith  Armour  Crooks  Chamberlain  Flandreau  Lake Andes  Newell  Parker  Quinn  Freeman  Tyndall  Wessington Springs  Gettysburg  Parkston  Alcester  Elk Point  Vermillion</p>	<p><b>Category 2 (Total: 14)</b></p> <p>Plankinton  Eureka  Scotland  Beresford  Britton  Miller  Webster  Brando  Belle Fourche  Burke  Wagner  Redfield  Spearfish  Canton</p> <p><b>Category 3 (Total: 6)</b></p> <p>Sisseton  Milbank  Madison  Mitchell  Sturgis  Winner</p>	<p><b>Category 4 (Total: 4)</b></p> <p>Huron  Pierre  Deadwood  Brookings</p> <p><b>Category 5 (Total: 4)</b></p> <p>Custer  Aberdeen  Yankton  Watertown</p> <p><b>Category 6 (Total: 2)</b></p> <p>Rapid City  Sioux Falls</p> <p>Department Total: 53 Posts</p>
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**ALL- STATE POST COMMANDERS AND QUARTERMASTERS TEAM  
AND  
BAKER-SIMPSON AND WILLIAM J. RADIGAN AWARD**

To be considered for the selection on the ALL-STATE POST COMMANDERS or QUARTERMASTER TEAM, you must complete the following criteria by the judging date in May of 2021, exact date to be published in April 2021 General Orders. This contest is open to all Post Commanders and Quartermasters in the Department of South Dakota, Veterans of Foreign Wars and begins July 1, 2020.

1. All Trustee Audit reports must be reported for each quarter. (June, Sept, Dec and Mar)
2. Buddy Poppy purchases equal 5 poppies per member based on your membership on June 30, 2020.
3. All obligations for Hospital, S & R and Memorial Park Fund must be paid using Post Membership as of June 30, 2020.
4. Must obligate an amount of your choice to the Veterans and Military Support Programs. Send funds **Directly** to National Headquarters VMS Department and send a copy of your check to State Headquarters. **Do not send money to State Headquarters.**
5. Post must appoint a Post Veterans Service Officer.
6. Post must be **100%** membership to qualify.
7. Post must accomplish **one** membership roundup/activity and provide an "after-action" report to the District Membership Captain by **January 1, 2021.**
8. Post Membership Plan **MUST** be submitted to State Office and Membership Captain NLT October 31, 2020. To receive a 100-point bonus, the Post Membership plan with an appointed Post Membership Captain must be submitted by **July 31, 2020.**
9. Post must have a 2020-2021 Election Report on file at the Department Headquarters by May 15, 2020.



**“LOOKING OUT FOR VETERANS”  
2020 – 2021**

A point system has been devised for each of the following divisions. There will be to 6 White Cover Post Commanders and 6 White Cover Quartermasters. If a membership category does not qualify, there will not be White Covers. There will be up to 8 White Cover Post Commanders and Post Quartermasters, who would qualify by the point system in this program. The Top Post in each category would qualify, and then the next 2 highest point achieving Post Commanders and Quartermasters. The Commander receiving the most points will be awarded the **BAKER-SIMPSON AWARD** and the Quartermaster receiving the most points will be awarded the **WILLIAM J RADIGAN AWARD**.

All-State Commanders and Quartermasters will receive the following awards and prizes:

1. All-State Hat
2. All-State Pin
3. Registration to the Department Convention
4. Room for 3 nights at Department Convention (\$50 / per night IAW SOP)
5. Mileage to and from the Convention from your home (\$0.40 / per mile; google maps)
6. Gift (to be determined)
7. Baker-Simpson Award (Eagle Award) to Outstanding Commander
8. William J Radigan Award (Eagle Award) to Outstanding Quartermaster
9. Double Eagle Award presented at the discretion of the Department Commander
10. Captain Pin

**MEMBERSHIP DIVISION:** (Per Membership Category and your Post must be 100% to receive points)

- |   | <b>POINTS</b>   |
|---|-----------------|
| 1. First Post to achieve 100% plus ONE in membership  | <b>200-1</b>    |
| 2. Five Points per member over quota to 200 points  | <b>200-1</b>    |
| 3. Consecutive years of Membership Gain (Limit 3 years)   | <b>30-25-20</b> |
| 4. New and Reinstatement Percentage in the “green”: 5% = 10 points, 10% = 20 points, 15% = 30 points, 20% = 40 points, 30% = 50 points, 50% = 100 points and 100% = 200 points. You can receive five extra points per member over quota up to fifty points. |                 |
| 5. <u>Post Membership Plan must be received by July 31, 2020 for 100 bonus points.</u>  |                 |
| 6. Post Membership Plan must be received by December 31 for 200 points, 15 points if after January  |                 |

**Maximum Points: 880 (33%)**



## VETERANS OF FOREIGN WARS.

### **VFW PROGRAMS AND PROJECTS DIVISION:**

**20 Points or the amount of Points Shown per Program or Project**

#### Sponsor

Scout Program	
Youth Activities	
VFW Baseball	
Policeman of the Year	
Community Service	
Post Newsletter Contest	
Firefighter of the Year	
Americanism	
Program Memorial Park & Chapel	
EMT/Paramedic of the Year	
Hospital Program	
Veterans in the Classroom	
Boy Scout of Year	
Girl Scout of Year	
VFW Project & Program Book Safety	
Activities	
VOD	(150)
Patriots Pen	(150)
Special Project Award	(150)
Teacher of the Year in 1 Category	(40)
Teacher of the Year in 2 Categories	(80)
Teacher of the Year in 3 Categories	(120)
23 Categories	

## VFW DONATIONS DIVISION

You must donate the required amount of funds for your membership category to receive the points in each category. **Donation period is from May 1, 2020 to April 30, 2021.**

**(Donations must be sent to National Headquarters for Military & Veterans Support (VMS) and UNMET NEEDS) (make sure to send a copy of the Post check to State Headquarters).**

Donations for State Fair, National Home for Children, Special Olympics and Decorated Veteran Pheasant Hunt should be sent to State Headquarters to receive credit.

Membership Category Minimum Donation Requirements for the numbered items below:

**Category #1:** \$10.00      **Category #3:** \$40.00      **Category #5:** \$75.00  
**Category #2:** \$25.00      **Category #4:** \$50.00      **Category #6:** \$100.00

	<u>Points</u>
1. National Home for Children	50
2. South Dakota Decorated Veteran Pheasant Hunt	25
3. Military & Veterans Support (National Program)	75
4. South Dakota State Fair	50
5. Special Olympics	25

**Maximum Total Points 225 (8.4%)**

## VFW REPORTING DIVISION

Community Service Reports, Hospital Reports and Military & Veterans Support Reports may be sent in by Quarterly periods. Five (5) points will be awarded for each period of 3 months that the report is received regardless of date received. However, **25** bonus points will be awarded for report received during the month following the end of each reporting period. The final report must be received prior to May judging date, exact date to be published in the April General Orders.

**(Receive one Bonus point per quarter if the audit report is reported with 60 days of the audit ending date.)**

Report periods for above reports are:

1. May, June & July
2. November, December & January
3. August, September & October
4. February, March & April



Memorial Day 2020

30 points if report is turned in before December 31 after that date only 5 points.

Veterans Day 2020

30 points if report is turned in before December 31 after that date only 5 points.

Loyalty Day 2021

30 points if report is turned in by All-State Team Judging Date, exact date to be published in the April General Orders.

**Maximum total points 214 (8.0%)**

**Attendance of Council of Administration and District meetings**

	<b>Points</b>
1. Fall Council of Administration	50
2. Legislative Conference	50
3. Fall District Meeting	50
4. Spring District Meeting	50

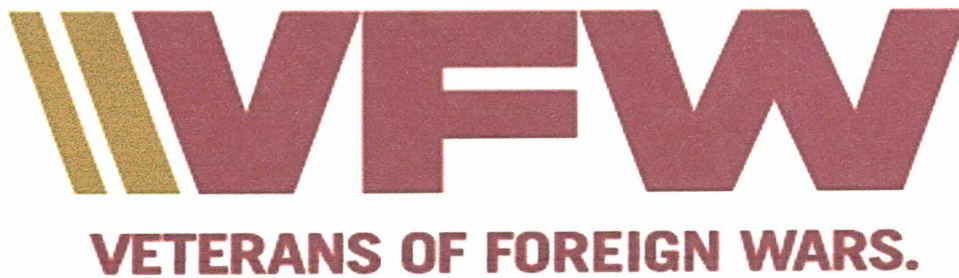
Bonus Points: Each Post Commander or Designated Line Officer or Quartermaster who attends any of the meetings listed above will receive 50 points per meeting. Also, 5 points will be awarded for each post for each member up to ten who attends any of the meetings listed above. The Commander and/or Quartermaster must attend the meeting before any bonus points are awarded.

**Maximum Total Points: 700 (22.6%)**

**NOTE: If you already own an All State cover for this position you will receive the All State and year pin, to place on your current cover instead of receiving a new cap. This will allow the next Commander in line to receive his/her first cover.**

**Maximum Total Points for the Program: 3029**



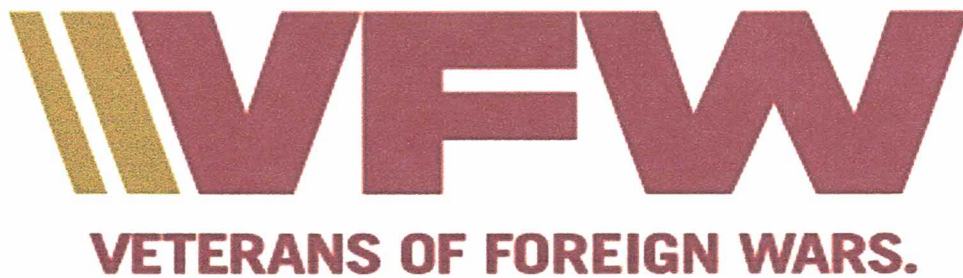


To be considered for the selection on the ALL-STATE DISTRICT COMMANDER'S TEAM, you must complete the following criteria by the judging date in May of 2021 to be set. This contest is open to all District Commanders in the Department of South Dakota, Veterans of Foreign Wars and begins July 1, 2020.

1. 98.5% in membership by judging date.
2. Every Post in your District must purchase a minimum of 100 Buddy Poppies during the current year.
3. Inspections of each Post must be completed and turned into the Department Office who will forward to the Department Inspector.
4. One VOD entry must advance to the Department Judging.
5. Patriots' Pen with one entry advanced to the Department Judging.
6. National Citizenship Education Teacher's Awards with one entry advanced to Department Judging.
7. Must conduct a school of Instruction at one meeting minimum. (A program or contest and can be presented by a District or State Chairman or State Officer.)
8. Must attend the Fall Council and your District meetings exceptions will only be granted by the State Commander.
9. District Membership Plan with an appointed District Membership Captain must be submitted to State Office and/or Membership Chairman NLT October 31.
10. Provide a District Membership Captain's roundup/activity report to all Council of Administration meetings as part of District Commander's Book of Reports.

A point system has been devised for each of the following categories. For example: The District with the best percentage of membership and new/reinstate will receive 230 points; the second-best percentage of membership will receive 220 points; the third place will receive 210 points; fourth place will receive 200 points; and fifth place will receive 190 points. New and reinstate points will be the same as above for the best percentage of membership. Points in all other categories will be determined by the percentage of posts who participate in the program within the district. The Top Two Qualifying District Commanders receiving the most points will qualify for the All-State District Commander Team and Commander receiving the most points will be the TEAM CAPTAIN and will be awarded the TICE-GALLAGHER AWARD.





**All-State Commanders will receive the following awards and prizes.**

1. All-State Hat.
2. Registration to the Department Convention.
3. Room for 3 nights at the Department Convention (\$50/night IAW SOP)
4. Mileage to and from the Convention from your home ((\$0.40/per mile; google maps)
5. Gift (to be determined)
6. Tice-Gallagher Award to Outstanding Commander
7. Double Eagle Award presented at the discretion of Department Commander

<b>CATEGORY</b>	<b>POINTS</b>
Membership percentage	230 – 190
New and reinstates percentage in the “green”	230 – 190
Five points per member over quota to 75 points	75

**Ten points for every post in your district that sends in a membership plan by October 31. If your district is 100% by October 31 you receive an additional 50 points.**

**Maximum Total Points: 770 (49%)**

**Points in all other categories will be determined by the percentage of posts who participate in the program with the District.**

20 Point Programs or Projects	50 – 20
Post Inspections/Audits	50 – 20
National Home Donation	50 – 20
South Dakota Pheasant Hunt	50 – 20
VOD	50 – 20
Military & Veterans Support (National Donation)	50 – 20
Service and Rehabilitation Donation	50 – 20
Hospital Fund Donation	50 – 20
Memorial Park Fund Donation	50 – 20
Patriot’s Pen	50 – 20
Teacher of the Year	50 – 20
Buddy Poppies	50 – 20
EMT, Fire, Police	50 – 20
Boy Scout Girl Scout	50 - 20

**Maximum Total Points: 700 (41%)**



## REPORTS AND ATTENDANCE

### ***District Commander Report for booklet of Officer Reports:***

	<b>POINTS</b>
1. Submitted for Fall Council	25
2. Submitted for Legislative Conference	25
 <b>District Commander attendance at C of A meetings:</b>	
1. First C of A meeting after Department Convention	25
2. Fall C of A meeting	25
3. Legislative Conference and C of A meeting	25
4. Member participation at State Fair on assigned day or helping a Memorial Park/Rally Booth during the Sturgis Rally	25
<b>Maximum Total Points:</b>	<b>150 (10%)</b>

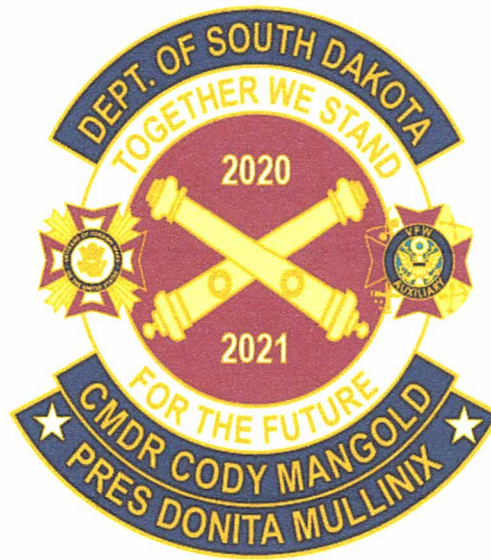
### ***Maximum Total Points for the Program 1620***

**Notice:** Membership turn-in on the day of judging before judging time is scheduled with proper verification (copy of applications or renewal notices and copy of payment CHECK) is provided; they will be included in the membership totals. Also, all other reports or documents will be accepted before judging time is scheduled for other parts of the contest. This is for all contests and awards for Post Commanders, Post Quartermasters & District Commanders.

**NOTE:** If you already own an All State cover for this position you will be offered a special insignia, a Gold Star and year pin, to place on your current cover instead of receiving a new cover. This will allow the next Commander in line to receive his/her first cover. As can be deduced from above the Department will only purchase four (4) caps and unlimited Gold Stars.



# Membership Campaign 2020 – 2021



**The membership campaign will start on July 1, 2020 and end on May 4, 2021. This will allow time to process each winner for awards. Then continue on till June 29, 2021.**

**Who May Participate:** Campaign is open to all VFW and Auxiliary members. Any VFW member or Auxiliary member that recruits or reinstates one or more VFW members for the South Dakota VFW will receive a beautiful distinctive South Dakota Recruiter pin. A recruiter must recruit members only for South Dakota.

**Recruiting from Another State:** If a recruiter should by chance entice a member from another state to transfer his or her membership to a SD VFW Post, this member will be considered the same as a newly recruited member and the recruiter will be eligible for a South Dakota You're Never Alone "Recruiter" pin.

**How Many Pins May I Receive:** A recruiter may only receive 1 (ONE) South Dakota recruiter pin, regardless of how many new members that he or she may recruit. It is common knowledge that the monthly National membership roster will have errors and the recruiters might not get credit for a new member and be included on the roster. This is often not the fault of the Post QM that sent the information into National. Therefore, each Post QM is asked to keep in close contact with the State Membership Chairman who will be receiving the National roster on a weekly/monthly basis. In case a recruiter's name does not appear on the National roster, a statement by the Post QM that a member did in fact recruit or reinstate a new member will be accepted so that a South Dakota Recruiter pin may be awarded to that recruiter.

# **“LOOKING OUT FOR VETERANS”**

**100% Plus One Pin for District/Post Commanders and Quartermasters**



**All District/Post Commander and Quartermasters who reach 100% plus one in membership by June 10 will be awarded the “Q” pin award.**

The award will be presented by the State Commander or be a delegated representative of the Department as soon as the District or Post Quota has been reached or at another appropriate time.

## **Post 100% Plus One Award**



**Contest is for Posts who reach 100% plus one in membership that was assigned to them by the membership committee for the 2020 membership year. Cut-off date for this contest will be based on the members reported for each Post to National Headquarters Direct Dues Department on May 31. The top 3 posts (100% + N) will receive a 2021 Membership Post Quota Buster Plaque. All other posts that reach 100% and 100%+ will receive certificate**



# ***First Post Quota Buster Award for each Membership Category***



***A membership Post quota buster award plaque will be presented to the first two Posts that reach 100% plus one in the Department. Cut-off date for this contest will be based on the members reported for each Post to National Headquarters Direct Dues Department on May 31.***

## **Program Contests for 2020 – 2021**

### ***Loyalty Day Certificates***

### ***Publications Contest***

***A plaque will be given to the first-place winners in two categories***

### ***Awards Contest***

***A plaque will be given to the first-place winners in all six membership categories***

### ***Safety Awards Contest***

***A plaque will be given to the first-place winners in all six membership categories***

### ***Community Service and Program Books***

***A plaque will be given to the first place winner***

### ***Poppy Awards***

***A plaque will be given to the District and Post with the largest percentage increase in Buddy Poppy purchases and must have purchased minimum prior year. A plaque will be given to the District and Post with the largest number increase in Buddy Poppy purchases and must purchase minimum prior year.***

***(Minimum is 5 poppies for each member)***